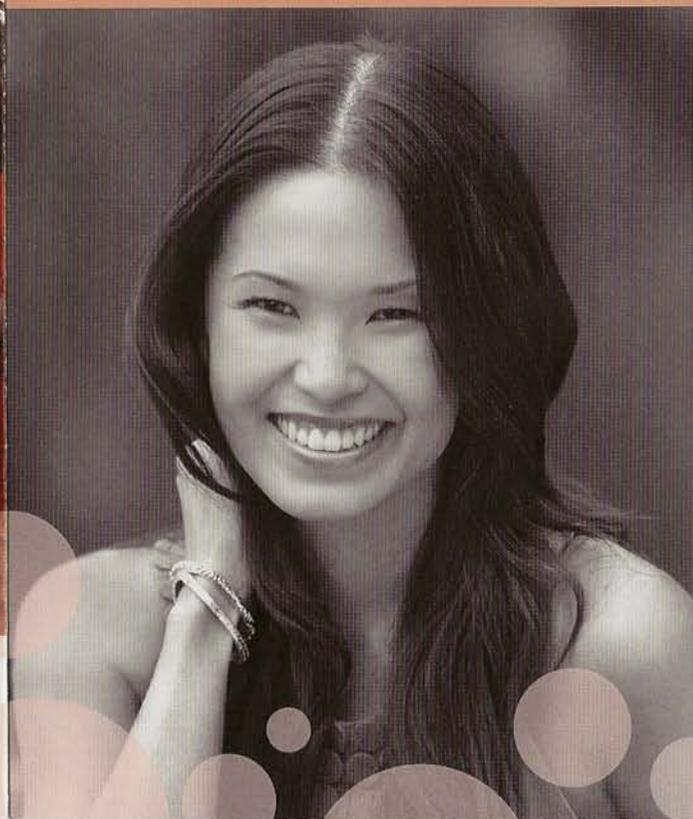


## Get more confidence in your smile



Your smile says more about you than any other physical feature. It is the first thing other people notice. Imagine the difference a whiter smile could make for you.

Tooth whitening can drastically improve the appearance of your smile, but with so many whitening options available, how do you choose the right one?



Start by asking your dentist about Opalescence, the leader in tooth whitening. Professional-strength Opalescence whitening treatments provide beautiful, long-lasting results. Safe and effective, Opalescence products whiten teeth while helping to prevent cavities, reduce tooth sensitivity and improve the overall health of your enamel.

Because Opalescence tooth whitening treatments are so powerful and effective, they are only available through your dentist.

Opalescence<sup>®</sup>  
tooth whitening systems



### **Whiten your smile.**

Many factors contribute to stained teeth, including aging and certain medications. Various habits (including drinking coffee, soda, tea and red wine) also affect the whiteness of your smile.

Perhaps you have tried an over-the-counter whitening toothpaste, gum or "strip" product. They may have offered temporary results, but you want something more.

You want the leader in tooth whitening. You want Opalescence.

Opalescence Tooth Whitening Systems offer the power of a professional white.

### **It's safe.**

Whitening your teeth under the supervision of your dentist has been proven safe by clinical studies over many years. The primary whitening ingredient in Opalescence, carbamide peroxide, has safely whitened the teeth of millions of people worldwide.

### **It's quick.**

Opalescence Tooth Whitening Systems often provide results after just one night. Optimal natural whiteness usually takes a week to 10 days of treatment. After evaluating your smile, your dentist will tell you what to expect for your individual situation.

### **It's effective.**

After your dentist takes impressions of your teeth and makes custom trays specifically for your bleaching procedure, place the Opalescence gel in them and wear them over your teeth. Wear times vary, so follow the whitening treatment plan established by your dentist. During the whitening process, carbamide peroxide breaks down and oxygen enters the tooth. This bleaches discolored areas, but does not change the structure of the tooth.

### **Keep your smile bright.**

After you've whitened your teeth, keep your smile looking great by practicing good oral hygiene and brushing your teeth after consuming food or beverages that could stain them. Opalescence Whitening Toothpaste is an easy way to help maintain your bright smile, because in addition to whitening your teeth, it offers a higher fluoride uptake than grocery store toothpaste. Ask your dentist about Opalescence Whitening Toothpaste, and keep your healthy, bright, white smile looking great.



**Before**



**After 5 nights  
treatment**

**Opalescence**<sup>®</sup>  
tooth whitening systems



**ULTRADENT**  
PRODUCTS, INC.



Before Opalescence PF Take-home



After 5 nights of take-home treatment